Important Information on Digital Data Processing of Graphic Templates

Please note that we require templates to process in order to produce graphic art
(e.g. digital prints, transparency prints). By which we mean digital data that should be prepared as follows to
minimize processing time:

General Informations
For the unique assignment, we ask you to define these project-related. We can only check your data accurately if
you send us a binding print or a corresponding PDF file. (Exa.: Compagny_Tower left top_3000x2000mm.pdf).
For every gaphic panel a seperate pdf!

Attachment Quality
1:1....72dpi (above 5m scale 1:10....720 dpi, no cutting marks)

Exhibition Walls
- Creating graphics on the panel size, standard size is 97 x 236 cm
- Create a separate file for each exhibition wall, not shared graphics have to be shared later
(This additional benefit must be billed accordingly)
- Please note, that 1cm arround the visible surface, disappears in the groove of the system
- please ad 1cm bleed, no registration marks, final size of standart panel is 99 x 238 cm

Textile Banner
- layout 4 cm around the graphic for trimming. Size 100x100cm + trimming = 108 x108 cm
- motives with more than 400 cm size please add 1% bleed all around your design

Recommended Solution for Exhibition Walls, Banner etc.
- attachement quality 1:1 , at the minimum of 72 dpi, please check your design works
 in the final pdf by zoom scale of 100%

Foil Cuts
- as a vector file AI or EPS, converted fonts to paths, no pixel images

Logo Files
- as a vector file AI or EPS, converted fonts to paths, pixel images 1:1, 72 dpi

Desired is:
- PDF print files or EPS or JPG
- Printouts of the supplied files and/or Screens PDF for control

Conditions/Particularities/Notes
- Create all colors always as CMYK
- RGB Data will converted automaticly
- Create all files without overprint
- Please use preferably vector files for a sharp-edged representation
- Fonts to paths
- Create black always as black: 100 K
- we need a color-proof for special color reproduction or pantone no.

Transmission
Printable files: PDF, EPS and JPEG.
Always convert used fonts into vector characters. Please transmit non-embedded fonts
separately to avoid a replacement with other fonts.
You can also send via Mail (max. 10 MB): t.schulz@designberlin.de
Bigger data please send by: **www.wetransfer.com**
or via CD/DVD and USB stick.

*We can only check your data accurately if you send us a binding print or a
corresponding PDF file.*
*If we do not receive the print data until the arranged deadline we cannot
ensure a due completion and have to charge additional costs that may occur.*
*In the event that we receive non-printable files which need to be constructed,
changed or converted in order to be processed the additional effort has to be
charged.*